

Cape Pirates Rugby Meeting
08/01/18

In attendance

Brian Laughlin
Bradley Hill
John Rothwell
Corey McFarland
Ray Campion
Ann Hinkley
Allen Hinkley
Christine Ferrer

Minutes

- Meeting minutes from 06/13 were reviewed and approved
 - Add meeting minutes to the website
- Ray presented the handbook and bylaws and they were read and reviewed by all. The following edits were discussed and agreed upon by all present. Ray will make changes and email to Christine to add to the website.
 - Head coaches for each team will be:
 - U11 & U13 – Bradley Hill & Corey McFarland
 - Brian Laughlin will assist when available
 - U15 & Girls (if we have a team) – John Rothwell & Ray Campion
 - U19 – Allen Hinkley & Ray Campion
 - John Schwarz will assist
 - Steve Roper will assist when available
 - Discipline Board will be Steve Roper, Ben Buchanan, possibly Mike Nevin "Kiwi"
 - Brian Laughlin will reach out to Kiwi to see if he will be available.
 - Discipline chairperson was discussed and tabled for future discussion
 - Marketing will be Bradley Hill
 - Mission statement needs to be edited
 - Brad and John R. will be taking what is currently on the website and in the handbook and make final edits.
 - Brad needs to email final mission statement to Ray for the handbook and to Christine to change on the website.
 - Volunteers - add Brevard County requires background check
 - Uniforms - kit will include training top, shorts and socks
 - Jerseys belong to the club are given prior to players prior to matches
 - Possibility of giving jerseys to players at the end of the season if we have sponsorship for the shirts. Discussion to be continued.
 - Dues amount will be increased
 - Rothwell will get amount for registration by next week
 - Email to Ray for the handbook and Christine for the website
 - Dues will include CIPP, training top, socks, and shorts
 - Current dues on the website will be taken down and left blank for now
 - Scholarship/Hardship guidelines need to be added to handbook
 - Executive Board – Move third paragraph about a player having 1 vote to another section. Players are not part of Executive Board.
 - Minimum Duties of the Executive Board Officers
 - Add another bullet under the duties of the Treasurer stating will give Treasurer's report
 - Rothwell and Ann will meet at bank to make sure she gets access to account
 - Add another bullet under the duties of the Secretary stating will oversee registration
 - Christine will communicate with Eve Habib to inquire about the registration process
 - Brian email Christine "How to Register your player" handout to add to the website

- Minimum Duties of the Executive Board Appointees
 - Add another bullet to the sections of “Head Coaches and “Assistant Coaches” stating Brevard County requires background checks.
- Referee Liason - ?
 - Brian will ask Mike Nevin “Kiwi” if available
- Parent Meeting will be Thurs. Aug 23 7:00 pm at Provost Park Clubhouse
 - Corey will check out how much cleaning needs to happen
- Brian completed a handout for “Steps to Becoming a Level 100 Coach”
 - Brian will email to Christine to add to the website.
- Brian and Corey will be attending Level 200 Coach training
 - Sept 22-23 Vero Beach – others are encouraged to attend
- Brad created a Sponsorship package
 - Christine will send pictures to Brad
 - Rothwell will send list of colleges former players are currently playing at to Brad
 - Rothwell will send budget to Brad for promotional program
 - Suggested that there should be a simpler 1 page document
 - Christine will send Brad a sample 1 pager used by Viera Hawks Football
 - Suggested the larger package should be 4-5 pages
- Brad set up a Collection date for Sept. 29 at Port St. Johns Publix – needs a couple of adults in 2 hour shifts
- Player recruitment
 - Players will wear training tops on Fridays to help with recruitment
 - Corey will inquire about the cost of social media ads
 - Rothwell will get pricing for car magnets
 - Idea of patches for recruitment
- Brian will inquire about WhatsApp or Dick's Team manager for communication with teams throughout the season
 - Wanting to use free apps
- Website Updates
 - Aiden Ferrer (player) has updated the following:
 - Contact info for coaches and administrators
 - Summer practice schedule with location and times
 - Handbook and Bylaws tab added (currently under construction)
 - Links tab added
 - Blogs tab was removed – last active in 2015
 - Rothwell has ownership of www.capepiratesrugby.com from Wix (host site)
 - Personalized emails through Wix – example@capepiratesrugby.com
 - Can purchase multiple emails
 - Cost: monthly or annual payments (rates increase after the first year)
 - monthly - \$5.00 per mailbox
 - annually - \$49.92 (\$4.16 x 12 months) per mailbox
 - Board decided costs were too high
 - Christine will contact Eve Habib to inquire what they use
- Next board meeting will be a conference call
 - 08/19 @ 8:00 pm